

FOR THE PERSON WHO HAS TO GET THIS APPROVED

Most keynotes end in applause. This one ends in a 90-day plan.



Todd Smith is CEO of QoreAI, #1 best-selling author of *The Intelligent Dealership*, and a 5x Inc. 500/5000 entrepreneur with 30-plus years in automotive retail.

THE THREE THINGS YOUR APPROVER WILL ASK

"We are evaluating several AI speakers. Why this one?"

Because he is neither a futurist nor a vendor keynote. Todd ran a store as dealer principal, founded and exited two Inc. 500 companies, and now runs an AI company. He reports rather than forecasts.

"Todd delivered a framework our team can operationalize to transform the organization."
Robert Ringo, NCM Moderator

"He runs an AI company. Is this a sales pitch?"

No. **No product pitch, no vendor deck, no lead capture, and no follow-up sales calls to attendees.** QoreAI appears on one slide, at the end.

"The most practical AI presentation I've seen. No vendor pitches, no buzzwords. Just strategy we could implement the next week."
Bruce Knudsen, Montana Automotive Dealers Association, annual conference keynote

"Will it actually land with our audience?"

Every talk is rebuilt for the room. He has worked with dealer principals, OEM leadership, standards bodies, state associations and a Fortune 100 financial services team. He will also say when he is not a fit: **no motivational openers, no lunch talks, no vendor-sponsored keynotes.**

ON THE RECORD

60+

Keynotes delivered to dealer groups, OEMs and associations.

5x

Inc. 500/5000 honoree across companies he founded.

#1

Best-selling author, *The Intelligent Dealership*.

5,795

Subscribers to Automotive Data Intelligence, weekly. 78 editions.

Rooms delivered for NADA, Digital Dealer, STAR Standards, Maritz, Southeast Toyota, MRAA and six state dealer associations. OEM experience across GM, Ford, Toyota, Lexus and Mazda.

Pick the format that fits the budget you already have.

Executive Keynote 45 to 75 minutes	Custom content for conferences, OEM summits, association meetings and executive events.	\$20K to \$30K
Leadership Workshop Half or full day	Working session for executive teams and dealer principals. Produces a playbook.	From \$35K
Private Executive Briefing Closed door	C-suite strategy, vendor stack reality check, board-level clarity.	From \$30K

Travel billed at cost. Rates reviewed annually. Multi-day and advisory engagements quoted separately.

SIGNATURE TALKS, EACH CUSTOMIZED TO THE ROOM

The Intelligent Dealership

A unified data layer that makes AI useful.

AI-Powered Customer Intelligence

From spray-and-pray to predictive engagement.

Data as Inventory

Why stores give away their most valuable asset.

Building & Exiting in Auto Tech

Lessons from founding and selling Inc. 500 companies.

WHAT THE ROOM LEAVES WITH

Strategic clarity. How AI reshapes operations, three to five years out.

Actionable diagnostics. The data mistakes quietly costing money.

A 90-day plan matched to where the business actually is.

NAMED FRAMEWORKS HE BRINGS IN

Owned versus Rented Intelligence. Who owns which data.

The Automotive Data Stack. Sequencing investment in tiers.

The Digital Feudalism Thesis. The trap, and the exit.

"I would highly recommend Todd as a resource to consult."
Darren Whitehurst, President, Texas Automobile Dealers Association

HOW BOOKING WORKS

Step one

Inquire. Event, dates, audience, format.

Step two

Proposal. Format, deliverables and fee, in writing.

Step three

Confirm. Date held while you decide. Countersign to begin.