FOR THE PERSON WHO HAS TO GET THIS APPROVED

Most keynotes end in applause. This one ends in a 90-day plan.



Todd Smith is CEO of QoreAI, #1 best-selling author of *The Intelligent Dealership*, and a three-time technology founder with 36 years of retail and technology experience.

THE THREE THINGS YOUR APPROVER WILL ASK

"We are evaluating several AI speakers. Why this one?"

Because he is neither a futurist nor a vendor keynote. Todd co-founded ActivEngage, built the first managed live chat solution for dealerships, sold it, and now runs an AI company working with more than 200 dealership groups a year. He reports rather than forecasts.

> "Todd delivered a framework our team can operationalize to transform the organization."
> Robert Ringo, NCM Moderator

"He runs an AI company. Is this a sales pitch?"

No. **No product pitch, no vendor deck, no lead capture, and no follow-up sales calls to attendees.** QoreAI appears on one slide, at the end.

> "The most practical AI presentation I've seen. No vendor pitches, no buzzwords. Just strategy we could implement the next week."
> Bruce Knudsen, Montana Automotive Dealers Association, annual conference keynote

"Will it actually land with our audience?"

Every talk is rebuilt for the room. He has worked with dealer principals, OEM leadership, standards bodies, state associations and a Fortune 100 financial services team. He will also say when he is not a fit: **no motivational openers, no lunch talks, no vendor-sponsored keynotes.**

ON THE RECORD

100+
Keynotes delivered to dealer groups, OEMs and associations.

200+
Dealership groups worked with in the past year.

5x
Inc. 500/5000 listings with ActivEngage.

5,795
Subscribers to Automotive Data Intelligence, weekly. 78 editions.

Rooms delivered for NADA, NCM, Digital Dealer, STAR Standards, CXAuto, RVDA, Used Car Week, Southeast Toyota, MRAA and six state dealer associations. OEM experience across GM, Ford, Toyota, Lexus and Mazda.

Pick the format that fits the budget you already have.

Executive Keynote 45 to 75 minutes	Custom content for conferences, OEM summits, association meetings and executive events.	**$10K to $15K**
Leadership Workshop Half or full day	Working session for executive teams and dealer principals. Produces a playbook.	**From $15K**
Private Executive Briefing Closed door	C-suite strategy, vendor stack reality check, board-level clarity.	**From $15K**

Travel billed at cost. Rates reviewed annually. Multi-day and advisory engagements quoted separately.

SIGNATURE TALKS, EACH CUSTOMIZED TO THE ROOM

Owned vs. Rented Intelligence

Who keeps the value AI creates, and the leaks to close first.

Every Job in the Dealership

How AI rewrites all 20 jobs in a rooftop. The room runs the numbers live.

The Intelligence Dividend

How finance leaders sequence AI investment and cut tools that never pay back.

WHAT THE ROOM LEAVES WITH

Strategic clarity. How AI reshapes operations, three to five years out.

Actionable diagnostics. The data mistakes quietly costing money.

A 90-day plan matched to where the business actually is.

NAMED FRAMEWORKS HE BRINGS IN

The Automotive Data Stack. Sequencing investment in tiers.

The Digital Feudalism Thesis. The trap, and the exit.

Bolt On, Rewired, AI Native. Three futures for the same rooftop.

> "I would highly recommend Todd as a resource to consult."
> Darren Whitehurst, President, Texas Automobile Dealers Association

HOW BOOKING WORKS

Step one

Inquire. Event, dates, audience, format.

Step two

Proposal. Format, deliverables and fee, in writing.

Step three

Confirm. Date held while you decide. Countersign to begin.

BOOKING
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